



Process Improvement Proposal

for JMJ Manufacturing

As requested by
Alessandro Rossi

Joe Ardeeser
President & CEO
Morgan Brock Advisory Group

joe@rocketconsultingforyou.com
425-268-2718
rocketconsultingforyou.com

Scope of Work

Assessment & Planning

Base Cost

\$35,000

Current Process Assessment

Included
\$750/Once

Evaluate and document the client's existing processes to identify:

- Areas for improvement
- Potential bottlenecks
- Inefficiencies

Note: The assessment will be limited to the client's top three core business processes or a maximum of 20 hours of consultant time, whichever comes first.

Modifications

Stakeholder Interviews and Surveys – \$750

Conduct interviews and surveys with key stakeholders, including management, employees, and customers, to gain further insights into the strengths and weaknesses of the client's current processes, and to better tailor improvement recommendations.

Benchmarking Analysis – Cost TBD

Compare the client's processes with industry standards and top-performing competitors, providing actionable insights for improvement and a competitive edge.

Improvement Recommendations

Included
\$750/Once

Develop a comprehensive report outlining recommended process improvements, supported by data-driven insights and best practices.

Work Included:

- Analysis of assessment findings to identify key areas for improvement
- Research on industry best practices and relevant case studies
- Customized process improvement recommendations based on the client's unique needs and goals
- Prioritization of recommendations based on potential impact and ease of implementation
- Detailed explanations of suggested improvements, with clear steps for execution

Modifications

Priority Support Access – \$750

Get prioritized access to our consulting team for ongoing guidance and faster response times during the project.

Implementation Roadmap

Included

Create a detailed roadmap and timeline for the execution of proposed process improvements, ensuring a smooth

transition and minimal disruption to the client's operations.

Change Management Support \$15,000

Provide guidance and resources to help the client navigate the organizational changes that come with process improvements, including communication strategies, stakeholder management, and employee training.

Max of 80 hours total.

Additional Items for Consideration

Performance Metrics & Monitoring \$700/Month

Establish key performance indicators (KPIs) and monitoring systems to track the effectiveness of implemented process improvements and ensure continuous optimization.

Parameters:

- Initial work not to exceed 30 hours
- Generally, we create about 3-5 dashboards on the initial setup
- 4 hours/month included for continuous KPI discovery and creating additional dashboards
- Access is user-based - the base setup comes with 5 seats

Modifications

Additional Users for Dashboard System – \$25 × 8 \$200/Month

Base Cost: \$500/Month

Pre-Purchased Hours \$150 × 10 \$1,500

Pre-purchased hours can be used for any task on your project. Minimum of 10 hours.

Pre-Purchased Monthly Hours (\$120/hour) \$120 × 20 \$2,400/Month

Pre-purchased hours can be used for any task on your project.

Monthly retainer discount of 20%. Minimum of 5 hours per month with a 6-month commitment.

One Time

Total(s) \$53,000

Recurring Monthly

Total(s) \$3,100

About Us

For more than 10 years Morgan Brock has been providing quality consulting. Our process is truly time-tested as we've worked with over 500 clients over the years.



Our Team



Jason Duran
CEO / Chief Story Teller

Jason has been our leader since MB was founded 10 years ago. Jason's experience with web and marketing has helped 100s of our clients succeed in building their business and finding new customers.



Gina Riswald
Sales Manager

Gina has a passion for customers and finding solutions that work. When's she not hard at work at MB, she can be found camping and spending time with her husband, 2 children and their pet dogs.



Maria Thomson
Creative Director

Maria brings over 20 years of consulting and accounting experience expertise. She's a constant tinkerer and loves building on our well-established process.

Maria loves traveling and spending time with her husband Mike.

Terms

1. Confidentiality

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2. Termination of Agreement

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3. Limitation of Liability

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4. Intellectual Property

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5. Dispute Resolution

If either party accuses the other of being in breach of contract, the accused party will have 30 days to address the breach.

6. Applicable Law

This Agreement shall be governed by and construed in accordance with the laws of New York State.

Both parties agree to the terms and conditions outlined above.

COMPANY	CLIENT/CUSTOMER
_____ Full Name	_____ Full Name
_____ Title	_____ Title
_____ Business Name	_____ Business Name
_____ Signature	_____ Signature
_____ Date	_____ Date